

**ADVERTISING ORDER FORM 2010-2011**  
**LADY DAWGS BASKETBALL PROGRAM**  
**MHS LADY DAWGS BOOSTER CLUB**

Contact Name \_\_\_\_\_ Company Name \_\_\_\_\_  
Mailing address \_\_\_\_\_ Physical Address \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail address \_\_\_\_\_

**Please register my order for the following advertisement in the 2010-11 MHS Lady Dawgs Basketball Program**

<u>Actual Ad Size</u>	<u>Ad Prices</u>	<u>Order</u>
¼ page (4 5/8" x 2")	\$75	_____
½ page (4 5/8" x 4 1/8")	\$110	_____
<b>Full page</b> (4 5/8" x 8")	\$150	_____
Sponsor color team picture, back cover	\$395	_____
Sponsor color team picture, 2 page center	\$395	_____
Inside <u>front</u> cover	\$295	_____
Inside <u>back</u> cover	\$295	_____

**Instruction for advertising art:**

- New Ad copy enclosed  
 Use same ad as last year  
 Use same ad as last year with attached changes  
 Please build me a "MHS well-wishers ad"

**Submission Guidelines**

Original photos or digital files (uncropped) (no prints from computer files or photo copies) Digital file formats accepted:  
Word (text only)      Photoshop (tif, eps, jpeg)      Adobe Illustrator  
call Monty Hoppel 553-1354.    If emailing please send to mhoppel@midlandrockhounds.org

**Deadline for returning payment and form is Friday, October 22, 2010**

Please make checks payable to: Lady Dawgs Basketball Booster Club. Please note "Program Ad" on check.

**Please return this form with payment to:** MHS Lady Dawgs Basketball Program Ads  
4220 Timberglen Place  
Midland, TX, 79707

***Thank you for supporting the Midland High School Lady Dawgs Basketball Program!!!***